



Solo Sports 24145 Minnetonka Lane, Lake Forest CA 92630 ♦ T 949.289.7779 F 949.837.1396 ♦ baja@solosports.net www.solosports.net

FOR IMMEDIATE RELEASE

for details contact Kevin Trejo

Solo Sports Announces Reorganization

Lake Forest, California, February 5, 2004: Longtime adventure outfitter Solo Sports today announced that it has reorganized operations under the sole ownership of founder Kevin Trejo. The company also issued a schedule of trips to Punta San Carlos, Baja, for the upcoming 2004 season.

A longtime windsurfer, surfer, snowboarder, and mountain biker, Trejo founded Solo Sports as a sole proprietor in 1987. Offering limited ski and surf trips, the company was an organized extension of the multi-sport lifestyle he was leading in Southern California.

A few years later Trejo began running full service travel packages for surfers and windsurfers to Punta San Carlos, the legendary remote wave break in Baja Norte, Mexico. In an effort to grow Solo's operations, schedule, and range of services, Trejo entered into a partnership agreement in 1996; the company acquired the exclusive land rights to San Carlos in 1998.

"I've always had a vision for Solo, Punta San Carlos, and all of the great people who come down to enjoy the Baja experience and now I can build upon that," Trejo says. "It's taken a long time to reach this point, but I'm back in charge and excited about what the future holds. It's something I've been looking forward to for some time."

Each of Solo's all-inclusive trips feature round-trip transportation from Southern California, meals, non-alcoholic beverages and spirits), luxury camping conditions at the water's edge, guide support, and use of Solo's extensive range of state-of-the-art equipment including surfboards, mountain bikes, windsurfers, and kayaks. Touting its world-class waves and network of mountain bike and hiking trails, *Outside Magazine* featured Punta San Carlos as a multi-sport mecca in 2001. And of course Solosports still offers the traditional self sufficient camping for those do-it-yourselfers.

With the 2004 Campo Punta San Carlos season in sight, Trejo's hands-on style is already evident.

We welcome all outdoor sports enthusiasts and adventurers to Punta San Carlos. There is so many recreational activities to do both on and off the water which makes the area a true multi-sport arena for windsurfing, kiteboarding, surfing, kayaking, mountain biking, fishing and hiking to name the most popular. The recent grading of the dirt road makes access easier to the point for most standard vehicles.

I'm bringing in a new team to run the office and provide the best in responsive customer service. Our sole focus is to help people to come and experience the magic of Punta San Carlos in the most comfortable and hassle-free way possible, explains Trejo.



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Solo Sports Announces 2004 Trip Schedule

Lake Forest, California, February 5, 2004: Adventure outfitter Solo Sports today announced it's 2004 schedule of weeklong trips to Punta San Carlos, Baja Norte, Mexico. This year, March and April will be reserved for dedicated group trips; please call or e-mail for more information about booking.

Regularly scheduled trips will be available as follows:

Trip #5A May 1st-8th

Trip #5B May 15th-22nd

Trip #5C May 29th-5th

Trip #6A June 12th-19th

Trip #6B June 26th-July 3rd

Trip #7A July 10th-17th

Trip #7B July 24th-31st

Trip #8A August 7th-14th

Trip #8B August 22nd-28th

Trip #9A Sept. 4th-11th

Trip #9B Sept. 18th-25th

Trip #10A Oct. 2nd-9th

Trip #10B Oct. 16th-23rd

Trip #10C Oct. 30th-Nov. 6th

continued

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For booking or more information about Solo Sports or Punta San Carlos, please call 949-289-7779 or e-mail inquiries to baja@solosports.net.